

**KTTX/KWHI-AM**  
**Annual EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KTTX and KWHI-AM in Brenham, TX., and is required to be placed in the public inspection files of these stations, and posted on their websites.

The information contained in this Report covers the time period beginning April 1, 2008 to and including March 31, 2009 (the “Applicable Period” ). The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by KTTX and KWHI-AM during the “Applicable Period”;
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the “Applicable Period”;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the “Applicable Period”, and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules;

**Appendix 1 to  
Annual EEO Public File Report  
KTTX/KWHI-AM**

*Covering the Period from April 1, 2008 to March 31, 2009*

*Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas*

**Section 1: Vacancy Information**

<b>Full-time Positions Filled by Job Title:</b>	<b>Recruitment Source of Hiree:</b>	<b>Total # of Interviewees from All Sources for This Position:</b>
1. KWHI Morning Show Host (3/27/08 – 4/7/08)	Internal Station Posting (part timer upgraded to fulltime)	2
2. Sales Account Executive (8/23/08 – 9/15/08)	KTTX Radio & Brenham Banner Press	12
<b>Total # of Persons Interviewed During Applicable Period:</b>		<b>14</b>

**Appendix 2 to  
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**Section 2: Recruitment Source Information**

<b>Recruitment Source (Name, Address, Telephone Number, Contact Person)</b>	<b>Total # of Interviewees This Source Has Provided During This Period (if any)</b>	<b>Full-time Positions for Which This Source Was Utilized</b>
A. Texas Association of Broadcasters Website (tab.org) Craig Bean ( <a href="mailto:craig@tab.org">craig@tab.org</a> ) 502 E. 11 <sup>th</sup> St. Austin, TX 78701 Ph. (512) 322-9944 Fax (512) 322-0522	0	0
B. All Access Website (allaccess.com) John Sanders 28955 Pacific Coast Highway Suite 210-S Malibu, CA 90265 Ph. (310) 457-6616 Fax (310) 457-8058	0	0
C. KTTX 106.1 Radio Tom D. Whitehead ( <a href="mailto:tom@ktex.com">tom@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	5	2
D. Brenham Banner Press Newspaper Classified Ad Dept. 2430 Stringer Rd. Brenham, TX 77833 Ph. (979) 836-7956 Fax (979) 836-0727	7	2
E. KWHI 1280 Radio Tom D. Whitehead ( <a href="mailto:tom@ktex.com">tom@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	2	2
F. KTEX 106.1 Website (ktex.com) Mark Whitehead ( <a href="mailto:mark@ktex.com">mark@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	0	2
G. Internal Station Posting Tom D. Whitehead ( <a href="mailto:tom@ktex.com">tom@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	2	1, 2
H. KWHI-AM 1280 Website (kwhi.com) Mark Whitehead ( <a href="mailto:mark@ktex.com">mark@ktex.com</a> ) P.O. Box 1280, Brenham, TX 77834 Ph. (979) 836-3655 Fax (979) 830-8141	0	2

I. *Sigma Chi Chi Women's Club	0	1, 2
Ms. Janice Miles		
P.O. Box 1536., Brenham, TX 77834		
Ph. (979) 830-7182		

\* *Indicates sources that have requested notification of job openings*

**Appendix 3 to  
Annual EEO Public File Report  
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*Covering the Period from April 1, 2008 to March 31, 2009*

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**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KTTX and KWHI-AM:**

1. KTTX was a Co-sponsor of the Bryan/College Station Chamber of Commerce Annual Job Fair on Tuesday, April 22, 2008 from 2 – 6 p.m. at the College Station Hilton. Other co-sponsors included the Bryan/College Station Chamber of Commerce, West, Workforce Solutions, Texas A&M University, Blinn College, The Bryan Eagle, KBTX-TV, WTAW-1620 Radio, Clear Channel Communications and Candy 95.1 Radio. KTTX promoted the Job Fair in advance with 100 recorded promotional ads and 50 live promotional liners April 14– April 22. KTTX broadcast live from the Job Fair from 2-3 p.m. Promotion Director Vicki Larado manned the booth, answering questions about job availability, educational requirements and training. She spoke with approximately 55 individuals and received 14 applications from the event.
  
2. KTTX and KWHI Co-Sponsored and participated in the Career and Job Opportunities Fair at Brenham High School on Tuesday, May 6, 2008 from 8:00 a.m. to 3pm. The event was also co-sponsored by the Brenham I.S.D. Career & Technology Department, the Economic Development Foundation of Brenham, and the Washington County Chamber of Commerce. The Fair gave Brenham High School Juniors and Seniors the opportunity to learn what local business employment opportunities are available, and to learn about their educational requirements. KTTX promoted the event in advance April 30 – May 6 by airing 30 recorded promotional ads and 30 live promotional liners. KWHI promoted the event in advance April 30 – May 6 by airing 30 recorded promotional ads and 15 live promotional liners. Promotion Director Vicki Larado and Part Time employee Emily Guiffre manned the KTTX/KWHI booth from 8am to 11:30am answering students' questions about job availability, educational requirements and training necessary for a career in broadcasting. They demonstrated station broadcast equipment for the students, and gave them a "hands on" opportunity to see how things work. Ms. Larado talked with approximately 150 individuals and passed out approximately 25 applications. Morning Show Disc Jockey Kellie Outlaw manned the booth from 12pm to 3pm when the event was open to the general public. She spoke to about 10 people. Ms. Outlaw broadcast live from 12pm to 1pm.
  
3. KTTX participated in the 4<sup>th</sup> Annual Sealy High School Career on Wheels Day on Wednesday May 14<sup>th</sup> 2008 from 8:30am-11:30pm at Sealy Elementary School. The purpose of this event was to educate second graders on careers that have wheels. Promotions Director Vicki Larado attended and showcased our Country Cruiser and described its many uses as part of having a career in radio broadcasting.
  
4. KTTX co-sponsored, promoted and participated in the Bryan College Station Chambers Business Showcase on Thursday June 5<sup>th</sup> 2008 from 4-8pm at the Brazos County Expo Complex. The event was also sponsored by Brazos Valley Area Wide Phonebook. KTTX promoted the event in advance from May 16 until June 5<sup>th</sup> by airing 200 promotional ads and 100 live promotional liners. Morning Show Disc Jockey Kellie Outlaw and Part time employee Emily Guiffre manned the station booth from 4-8pm and Ms Outlaw did a live broadcast from 4pm-5pm at the event. They spoke with approximately 60 people on job opportunities and career requirements. They handed out about 10 applications.

5. KTTX and KWHI promoted and participated in Blinn College's "Community Orientation Day" on Thursday August 28, 2008 on Blinn College Brenham campus. Promotion Director/DJ Kellie Outlaw and Part time employee Emily Guiffre manned the station booth at the event from 10:00 a.m. to 2:00 p.m. They answered questions about job availability, educational requirements and training needed for a position in radio broadcasting from about 150 students. In addition, they collected about 15 applications for part-time positions at the stations. To promote the event, KTTX and KWHI aired 50 advance promotional ads and live liners, and one hour live remote broadcasts from the event.

6. KTTX promoted and participated in the 2008 "Youth to Career Fair" on Wednesday November 12, 2008 at the Brazos County Expo Complex. The event, sponsored by the Bryan/College Station Chamber of Commerce, was for 2600 8<sup>th</sup> graders from 20 schools districts in the Bryan/College Station and surrounding area. KTTX Promotion Director/ DJ Kellie Outlaw manned the station booth from 9 a.m. – 2:30 p.m., answering students' questions about radio and how they can work towards having the same career. She also demonstrated various pieces of equipment used to do remote broadcasts. KTTX aired 50 live promotional ads and 30 recorded promos for the event.

7. KTTX promoted and participated in the 22<sup>nd</sup> Annual Career Night for La Grange High School on Wednesday, December 3, 2008 from 6:00 – 8:00 p.m. at the Knights of Columbus Hall in La Grange. KTTX Promotion Director/DJ Kellie Outlaw manned a booth at the event, and talked with approximately 180 students and parents from 15 area schools about the various aspect of a career in radio. She handed out 16 applications to students and parents. KTTX promoted the event with 50 live promotional liners and 30 recorded promotional ads.